**MCAN Six Bold Ideas (6BI)**  
*For Children Birth to 3rd Grade*

“*What does it take to create literate, curious, compassionate citizens who will improve our world, such that we achieve our 90% Moonshot literacy goal?*”

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**Our Moonshot goal is to get all children ready for kindergarten and reading proficiently by the end of 3rd grade.**

### OUR SIX BOLD IDEAS

| **1.** All community members understand that **literacy is the gateway** to success, and are engaged in and promoting “learners to earners” literacy culture. | **FRAMING QUESTION:**  
*“What does it take for community members to step in and create clear paths for action, such that we are developing a visible literacy culture.”* |
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| **2.** Families make **school attendance a monthly goal** because every day counts, start to finish. | **FRAMING QUESTION:**  
*“What does it take for stakeholders to understand the importance of attendance such that they take action to ensure that kids are going to school on time every day?”* |
| **3.** All educators are **prepared in the science of teaching reading**, and are proficient in using these skills in the classroom. | **FRAMING QUESTION:**  
*“What does it take to build the knowledge and skills across the system, such that we create a pipeline of qualified educators?”* |
| **4.** All children in need from Pre-K through grade 3 will be provided **impactful academic extended learning opportunities** (in school, afterschool and summer). | **FRAMING QUESTION:**  
*“What does it take to create meaningful academic extended learning opportunities for kids in Pre-K through 3rd grade, such that they catch struggling readers up?”* |
| **5.** Our Moonshot Community is united in **advocating for making birth to third grade** an essential service and top priority supported by **sustainable funding**. | **FRAMING QUESTION:**  
*“What does it take for our community to embrace birth through 3rd grade as the essential investment in building community prosperity, such that we move from a world of scarcity and competition to one of abundance?”* |
| **6.** Our parents are trained as their child’s **first teacher** knowing that **learning begins at birth**. | **FRAMING QUESTION:**  
*“What does it take for our parents and caregivers to have awareness about developmental milestones and the skills necessary to support these such that all children are ready for kindergarten?”* |